

Australian • Podiatry  
**CONFERENCE**

26-28 JUNE 2025

**Partnership  
& Exhibition  
Opportunities**

**Gold Coast - Yugambah**  
*Unleashing Potential*

Proudly presented by  
**apoda**



# Invitation



Together with the conference committee, we would like to invite our commercial partners to play an integral part in the **Australian Podiatry Conference on the Gold Coast – June 26-28 2025**.

This event is one of the largest podiatry conferences in the world, bringing delegates from around Australia, New Zealand, South East Asia and beyond together in one place.

We anticipate more than 1,000 podiatrists will attend, including clinicians from private practice, hospital and public sector, academics, recent graduates and current students.

The theme for 2025 is **Unleashing Potential**, encapsulating the exciting future and prominence of the podiatry profession.

We are currently planning an exciting program encompassing clinical, scientific and commercial streams. The conference will cover key streams relevant to podiatry covering Aboriginal and Torres Strait Islander Foot Health, Paediatrics, Sports & Musculoskeletal, High-Risk Foot, Rheumatology as well as new and emerging technologies and services that will add value to your practice.

We are excited to welcome a range of national and international keynote speakers, supported by local experts and peer contributors.

Delegates will have access to a range of targeted hands-on workshops, set within the venue, where clinical skills and academic learning occur simultaneously.

We invite our trade partners to become actively engaged in this event via sponsorship of sessions or speakers, hosting workshops, demonstrating your products and services in the exhibition hall, and building your networks and relationships amongst a large group of vibrant and eager-to-learn podiatrists.

The wonderful precinct around the Gold Coast Convention and Exhibition Centre is the perfect setting for this major event.

The contributions and presence of commercial partners and suppliers to the profession is vital for the success of the conference experience. We look forward to welcoming you to the Australian Podiatry Conference on the Gold Coast.

*Peta Tehan & Alicia James*

CONFERENCE CO-CHAIRS





# Who will attend?

**We anticipate 1,000 plus delegates from Australia and overseas.**

This conference attracts podiatrists in practice (public health and private practice), new professionals, podiatry students, podiatric surgeons, practice managers and industry leaders.



Private Practice



Public Health



Business Owners



Practice Managers



Podiatric Surgeons



Students



New Professionals



Allied Health Professionals

## Conference Committee

Peta Tehan (Co-Chair)  
 Alicia James (Co-Chair)  
 John Arnold  
 Mike Frecklington  
 Saraid Martin  
 Benjamin Peterson  
 Mary-Ellen Redmayne

## Conference Sponsorship

Philip McShane  
 Phone: 0407 916 011  
 Email: [events@podiatry.org.au](mailto:events@podiatry.org.au)

# Why Attend?

## Make your mark

- ✓ Launch new products or services to your prime audience
- ✓ Reinforce your brand values to relevant and interested prospects
- ✓ Better understand the needs and objectives of your target market
- ✓ Grow and strengthen relationships with existing clients
- ✓ Discover new and profitable contacts
- ✓ Create and develop productive networks
- ✓ Establish direct access to key decision makers and leaders in a relaxed and welcoming environment
- ✓ Gain invaluable exposure through innovative conference marketing initiatives
- ✓ Raise your profile in the industry and add value to your brand by showing your support for the most important podiatry event in Australia
- ✓ Demonstrate commitment and engagement with the podiatry community
- ✓ Be seen, be heard and make your mark

The biennial Australian Podiatry Conference is a must-attend event, and the prime platform for your organisation.

## Conference Promotion

Your partnership and support will be promoted from the time you sign up, leading up to, during and after the conference.



### Online

**Email Blasts:** Regular e-news to promote the program updates, key dates, sponsors and exhibitors, speaker announcements and cross promotion with other relevant industry associations.

**Conference Website:** Consistently updated with news and information about the upcoming conference – key touch point for delegates.

**Conference App:** The App is available to every delegate from the time they register, offering comprehensive information including program, sponsor & exhibitor info and key interactive features.

**STRIDE:** APodA's monthly magazine sent to all members. A special conference edition will be sent in April 2025.

**Social Media:** LinkedIn, Instagram, Facebook and X posts to promote interest, interaction and discussion.



### On-site

**Conference Signage:** Use the signage to create brand awareness for your business.

Recognition opportunities available for session rooms and within exhibition area.

**Sponsor Logos:** Reinforce your commitment and support to all delegates during workshops, plenary and concurrent sessions through on-screen logo acknowledgements and banners placed around the venue.

# What's New

## More Delegates

With a record-breaking 1,000 delegates attending in 2023, the expectation for the 2025 conference is to attract even more delegates.

## More Activity in the Expo Area

With three workshop spaces within the exhibition there will be delegates within the trade area more often than solely the catering breaks.

## Better Exhibition

The 2025 exhibition will follow the bright, attractive, open, contemporary and inviting exhibition hall that was new to 2023, to actively encourage delegates to interact with trade. The Conference App can also be used to share virtual resources, exclusive offers, and valuable other content.

## More Diversity

The exhibition hall will have a larger range of companies and organisations promoting all areas of podiatry and related services and products.

## Better Visibility for Trade

Sponsors and exhibitors in 2025 will be offered a complementary promotional video (supplied by the sponsor/exhibitor) to be shown during the Plenary sessions to promote your company and attract delegates to your stand.

## Better Inclusion into Program

Workshops will be convened within the overall program covering key areas of podiatry – footwear, orthotics, services, treatments etc. – with up to 5 companies within each category able to present to interested delegates.

## Delegate Information & Networking

The Conference App will be available for you to scan delegate nametags to collect important contact information. You can also include customisable qualification questions, making it easy to prioritise and segment your most valuable leads.

## Better Value

This all adds up to a more valuable, productive, profitable and enjoyable experience for our valuable trade partners.



# Australian Podiatry Association (APodA)



**APodA is the peak body representing podiatry and promoting foot health in Australia.**

APodA is the leading provider of quality continued education for podiatrists and supports its members with opportunities to develop their professional career, uphold standards and build connections.

APodA is also responsible for the preparation of national policies, representation of podiatry in Australia to government and industry, research within the discipline, and as part of its mission, the advancement of podiatry as a profession.

Our membership continues to grow with now over 3,000 members Australia-wide, a clear indication of the value we deliver to our members and the overall podiatry landscape.



## The Conference Venue Gold Coast Convention and Exhibition Centre



**In the heart of Broadbeach, the Gold Coast Convention and Exhibition Centre (GCCEC) is a masterpiece of architectural innovation.**

The spaces are designed to ensure each experience is executed to perfection, providing each attendee with the best seat in the house.

Located only 500 metres from golden beaches, and surrounded by countless accommodation options, GCCEC proudly holds the title of Australia's largest regional convention centre.

The facilities boast a grand main theatre for the plenary sessions, massive exhibition hall, and numerous meeting rooms and outdoor spaces that embrace the Gold Coast's beautiful climate.

As the venue for the 2025 Australian Podiatry Conference, GCCEC is where unforgettable memories will be curated and lasting impressions will be made.

# Key Metrics

## APodA Membership

**3,100** (30% increase from 2019)

## Last National Conference (Brisbane 2023)

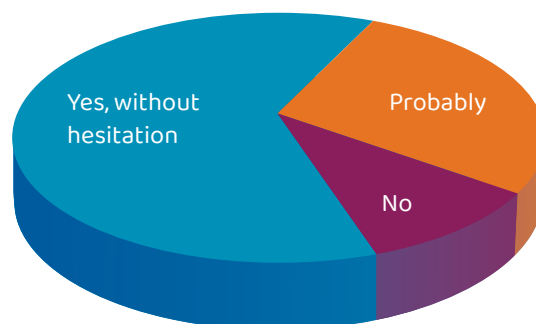
**1,027** delegates registered from Australia, New Zealand and SE Asia.

Below is a sample of delegate feedback:

▶ **89%**  
of delegates rated the **Exhibition Hall** as “Brilliant” or “Quite Good”.

▶ **88%**  
of delegates rated their experience in the **Plenary Hall** as “Brilliant” or “Quite Good”.

**Would you recommend an ApodA event to a colleague?**



## Feedback from our Sponsors included

▶ **97%**  
of sponsors said they met their objectives at the Australian Podiatry Conference.

▶ **64%**  
of sponsors said the Conference was better than other events they have attended.

▶ **Over 50%**  
of the sponsors said they would support at the next Australian Podiatry Conference.



# Sponsorship Packages

The following packages are available for the 2025 Australian Podiatry Conference. We welcome approaches from organisations seeking to support this event with their own ideas and suggestions for sponsorship packages. We can structure individual packages to suit your objectives and budgets.

## PLATINUM PARTNER (EXCLUSIVE)

**SOLD**

The Platinum Partner is the key supporter of the 2025 Australian Podiatry Conference and has naming rights and maximum profile. In addition to all Gold Sponsor benefits, additional entitlements will be arranged through negotiation based on the sponsorship value.

## GOLD SPONSOR (3 AVAILABLE) \$45,000

### REGISTRATION

- Five (5) delegate registrations inclusive of exhibition passes, conference sessions, welcome reception and conference dinner tickets

### PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Gold Sponsor during the opening and closing conference sessions
- Included 15sec video to be shown in Plenary Session of each day of the conference
- An included Workshop (content and timing subject to approval)

### NETWORKING OPPORTUNITIES

- Opportunity to run a Thursday night networking or social event that will be promoted as part of the conference program
- Access to Conference App to capture and manage delegate leads

### MARKETING AND BRANDING

- Enhanced recognition as a Gold Sponsor with your logo and a 250-word profile on the Conference App
- Your logo prominently displayed on the conference website and hyperlinked to your home page
- Your logo prominently displayed as a Gold Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Sponsor logo and message included in conference email sent to all registered delegates two weeks before the conference
- One full-page colour advertisement with prime positioning in the conference edition of STRIDE (sponsor to supply artwork\*)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the Conference (supplied according to data received and privacy laws)

### EXHIBITION

- An included 6x6m exhibition stand in a prominent location within the exhibition (see exhibition details for full information)



# Sponsorship Packages

## SILVER SPONSOR (5 AVAILABLE) \$27,500

### REGISTRATION

- Four (4) delegate registrations inclusive of exhibition passes, conference sessions, welcome reception and conference dinner tickets

### PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Silver Sponsor during the opening and closing conference sessions
- Included 15sec video to be shown in the Plenary Session on two occasions during the conference
- 50% discount on a Workshop (content and timing subject to approval)

### NETWORKING OPPORTUNITIES

- Opportunity to run a Thursday night networking or social event that will be promoted as part of the conference program
- Access to Conference App to capture and manage delegate leads

### MARKETING AND BRANDING

- Enhanced recognition as a Silver Sponsor with your logo and a 100-word profile on the Conference App
- Your logo prominently displayed on the conference website and hyperlinked to your home page
- Your logo prominently displayed as a Silver Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- One half-page advertisement with prime positioning in the conference edition of STRIDE (sponsor to supply artwork\*)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the Conference (supplied according to data received and privacy laws)

### EXHIBITION

- An included 6x3m exhibition stand in a prominent location within the exhibition (see exhibition details for full information)

## BRONZE SPONSOR (6 AVAILABLE) \$19,500

### REGISTRATION

- Three (3) delegate registrations inclusive of exhibition passes, conference sessions, welcome reception and conference dinner tickets

### PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as a Bronze Sponsor during the opening and closing conference sessions

### NETWORKING OPPORTUNITIES

- Opportunity to run a Thursday night networking or social event that will be promoted as part of the conference program
- Access to Conference App to capture and manage delegate leads

### MARKETING AND BRANDING

- Enhanced recognition as a Bronze Sponsor with your logo and a 50-word profile on the Conference App
- Your logo prominently displayed on the conference website and hyperlinked to your home page
- Your logo prominently displayed as a Bronze Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- One half-page advertisement with prime positioning in the conference edition of STRIDE (sponsor to supply artwork\*)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) one week after the conference (supplied according to data received and privacy laws)

### EXHIBITION

- An included 3x2m exhibition stand in a prominent location within the exhibition (see exhibition details for full information)

# Sponsorship Packages

## PLENARY SPEAKER SPONSOR (5 AVAILABLE) \$7,500

*Limited opportunities available (subject to approval by the speaker)*

These sessions will feature key speakers who will attract a high delegate attendance.

### REGISTRATION

- One (1) delegate registration inclusive of exhibition pass, conference sessions and welcome reception

### PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Plenary Speaker Sponsor at the commencement of the session

### NETWORKING OPPORTUNITIES

- Opportunity to run a Thursday night networking or social event that will be promoted as part of the conference program
- Access to Conference App to capture and manage delegate leads

### MARKETING AND BRANDING

- Recognition of your sponsorship via your logo displayed on title slides before the session
- Your logo on the conference website with speaker's biography and headshot hyperlinked to your home page
- Your logo displayed as a Plenary Speaker Sponsor on conference materials which promote the speaker (where appropriate)
- Your logo displayed as a Plenary Speaker Sponsor on the Conference App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- The opportunity to display a free-standing banner at the sponsored plenary presentation^^ (up to 2m high x 1m wide)

## SESSION SPONSOR \$5,000

*Limited opportunities available (subject to approval by the symposium organiser)*

As a Session Sponsor your organisation will be recognised throughout the session. You can align your brand to a key industry area by sponsoring a relevant session during the conference. Before and during the conference attendees will associate the session with your brand through various marketing materials.

### REGISTRATION

- One (1) delegate registration inclusive of exhibition pass, conference sessions, welcome reception and conference dinner tickets

### PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Session Sponsor at the commencement of the sponsored session

### NETWORKING OPPORTUNITIES

- Opportunity to run a Thursday night networking or social event that will be promoted as part of the conference program
- Access to Conference App to capture and manage delegate leads

### MARKETING AND BRANDING

- Recognition of your sponsorship via your logo displayed on title slides before the session
- Your logo on the conference website and hyperlinked to your home page
- Your logo displayed as a Session Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo displayed as a Session Sponsor on the Conference App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Your logo on session door signage
- The opportunity to display a free-standing banner at the sponsored session^^ (up to 2m high x 1m wide)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the Conference (supplied according to data received and privacy laws)

# Sponsorship Packages

## CONFERENCE FUNCTION SPONSOR APoDA

The Conference Dinner on Friday 23 June 2025 will be one of the social highlights of the Conference. We expect the majority of attendees to be present at the dinner. Taking the opportunity to host this event will leave them with a lasting impression.

We will design a package for you that ensures your organisation receives the utmost attention and awareness and makes the event a most memorable occasion for all.

Contact us directly to discuss this in more detail.

## WELCOME FUNCTION SPONSOR (EXCLUSIVE) \$12,000

The Welcome Function on Thursday 23 June will be one of the social highlights of the Conference. We expect the majority of attendees to be present at this event. Taking the opportunity to host this will leave them with a lasting impression.

### REGISTRATION

- Two (2) delegate registrations inclusive of exhibition passes, conference sessions, welcome reception and conference dinner tickets

### PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Welcome Function Sponsor at the function
- The opportunity to present a five-minute address to attendees during the Welcome Function

### NETWORKING OPPORTUNITIES

- Access to Conference App to capture and manage delegate leads.

### MARKETING AND BRANDING

- Your logo to be printed on the conference signage
- The opportunity to provide branded napkins for the function^^
- The opportunity to display a free-standing banner on stage at the function^^ (up to 2m high x 1m wide)
- The opportunity to display corporate literature on tables during the function^^
- Your logo on the conference website and hyperlinked to your home page
- Your logo displayed as the Welcome Function Sponsor on the Conference App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Your logo on door signage
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the Conference (supplied according to data received and privacy laws)

^^Sponsor to supply; subject to venue and committee approval



# Sponsorship Packages

## STUDENT FUNCTION SPONSOR (EXCLUSIVE)

**SOLD**

The Student Function on Thursday 23 June 2025 will attract students and new professionals. We expect the majority of students and early-career podiatrists to be present at this event.

### REGISTRATION

- Two (2) delegate registrations inclusive of exhibition passes, conference sessions, welcome reception and conference dinner tickets

### PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Student Function Sponsor at the function
- The opportunity to present a five-minute address to attendees during the Student Function

### NETWORKING OPPORTUNITIES

- Access to Conference App to capture and manage delegate leads

### MARKETING AND BRANDING

- Your logo to be printed on the conference signage
- The opportunity to provide branded napkins for the function^^
- The opportunity to display a free-standing banner on stage at the function^^ (up to 2m high x 1m wide)
- The opportunity to display corporate literature on tables during the function^^
- Your logo on the conference website and hyperlinked to your home page
- Your logo displayed as the Student Function Sponsor on the Conference App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Your logo on door signage
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the Conference (supplied according to data received and privacy laws)

^^Sponsor to supply; subject to venue and committee approval

## WORKSHOP SPONSOR (MULTIPLE AVAILABLE) \$7,000

An opportunity to run a 45-minute industry session onsite at the conference. Workshops will run throughout the conference and may be run concurrently with other sessions. \*First preference is given to the Platinum Partner.

### REGISTRATION

- One (1) delegate registration inclusive of exhibition pass, conference sessions, welcome reception and conference dinner

### PRESENTATION OPPORTUNITIES

- Verbal acknowledgment as the Workshop Sponsor at the commencement of the sponsored session

### NETWORKING OPPORTUNITIES

- Access to Conference App to capture and manage delegate leads

### MARKETING AND BRANDING

- Recognition of your sponsorship via your logo displayed on title slides before the session
- Your logo on the conference website and hyperlinked to your home page
- Your logo displayed as a Workshop Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo displayed as a Workshop Sponsor on the Conference App
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- Your logo on session door signage
- The opportunity to display a free-standing banner at the sponsored Workshop^^ (up to 2m high x 1m wide)
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the conference (supplied according to data received and privacy laws)

# Sponsorship Packages

## INDUSTRY WORKSHOPS (LIMITED OPPORTUNITIES AVAILABLE)

Workshops will be convened within the overall program covering key areas of podiatry – footwear, orthotics, treatments etc.

These will be 1-hour sessions and multiple spots (up to 5 in each category) of 7-10 minutes will be available for interested companies to participate. Delegates will be presented with input from a range of companies and will have the option of asking questions, access to demonstrations etc.

## AWARDS SPONSOR (LIMITED OPPORTUNITIES AVAILABLE)

Sponsor an Award that resonates with your values and activities and demonstrates the support of podiatry. Your brand will be associated with the Award category and you will have the opportunity to present the winner with their award and acknowledge their achievement.

Award categories include:

- *JFAR Best Research Paper*
- *Best New Investigator*
- *Best Non-Research Paper*
- *Best Poster*
- *Best Sports-Related Paper*

## CATERING SPONSOR (LIMITED OPPORTUNITIES AVAILABLE) \$3,000

Select one of the morning or afternoon tea breaks, or a lunch break to be named Sponsor.

- Your logo displayed on the conference website and hyperlinked to your home page

The opportunity to display a free-standing banner at the sponsored catering break ^^ (up to 2m high x 1m wide)

## BARISTA ZONE (TWO AVAILABLE) \$6,000

Two barista coffee machines may be located in the exhibition area serving coffee and tea throughout the conference. The location of Barista Zones is to be approved by the Gold Coast Convention & Exhibition Centre.

### NETWORKING OPPORTUNITIES

- Opportunity to run a Thursday night networking or social event that will be promoted as part of the conference program
- Access to Conference App to capture and manage delegate leads

### MARKETING AND BRANDING

- Your logo placed on Barista Zone signage
- Your logo displayed on the conference website and hyperlinked to your home page
- Your logo displayed as the Barista Zone Sponsor on the Conference App
- The opportunity to display one free-standing banner at the sponsored barista zone ^^ (up to 2m high x 1m wide)
- The opportunity to have branded coffee mugs with sponsor's logo distributed at the Barista Zone – this is optional and is therefore an additional cost to the Sponsor. Price on application

# Sponsorship Packages

## CONFERENCE APP SPONSOR (EXCLUSIVE) \$7,500

The Conference App will be the one-stop shop for program and social information during the conference. The app will also provide a platform for delegates, sponsors and exhibitors to interact before and during the conference.

### REGISTRATION

- Two (2) delegate registrations inclusive of exhibition passes, conference sessions, the welcome reception and conference dinner tickets

### PRESENTATION OPPORTUNITIES

- Verbal acknowledgement as the Conference App Sponsor during the opening and closing plenaries

### NETWORKING OPPORTUNITIES

- Opportunity to run a Thursday night networking or social event that will be promoted as part of the conference program
- Access to Conference App to capture and manage delegate leads

### MARKETING AND BRANDING

- Your company logo displayed on each page of the Conference App and linked to a URL of your choice
- One push notification per day sent to all delegates via the App
- One half-page colour advertisement in the conference program (sponsor to supply artwork\*)
- Your logo displayed on the conference website and hyperlinked to your home page
- Your logo displayed as the Conference App Sponsor on the official sponsors' banner situated in the exhibition area
- Your logo on the sponsorship PowerPoint slide shown in all session rooms before and after sessions
- The delegate list supplied in Excel format (containing first/last name, organisation, position and state/country) two weeks before and one week after the Conference (supplied according to data received and privacy laws)





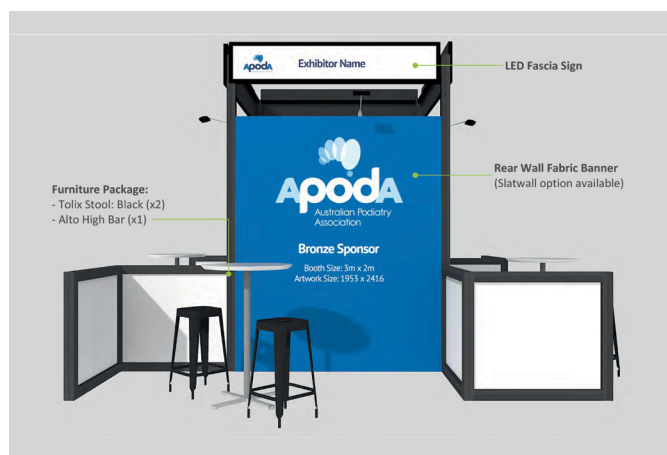
# Exhibition

## Standard Exhibition Booth: \$4,950

### INCLUSIONS:

- 3m x 2m Booth space
- Customised signage panel (2x2m) (artwork provided by exhibitor) on back wall
- 1 x LED Fascia
- 2 x LED Arm Lights
- 1 x furniture package
  - Tolix Stool: Black (x2)
  - Alto High Bar (x1)
- 1 x 4amp power connection
- 2 included exhibitor registrations
- 1 x 15 sec video (supplied by exhibitor) to be shown during Plenary Session

Larger booths will be available, with priority given to sponsors



## Elite Exhibition Booth \$12,500

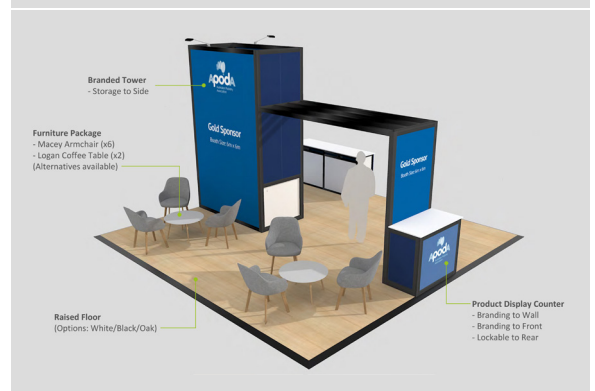
- 6m x 3m
- Booth build (as shown)
- Large signage panel
- Coloured carpet feature (to match client branding palette)
- Included graphics (artwork provided by exhibitor) on back wall
- 1 x furniture package
- 1 x 4amp power connection
- 4 included exhibitor registrations
- 1 x 15 sec video (supplied by exhibitor) to be shown during Plenary Session



# Exhibition

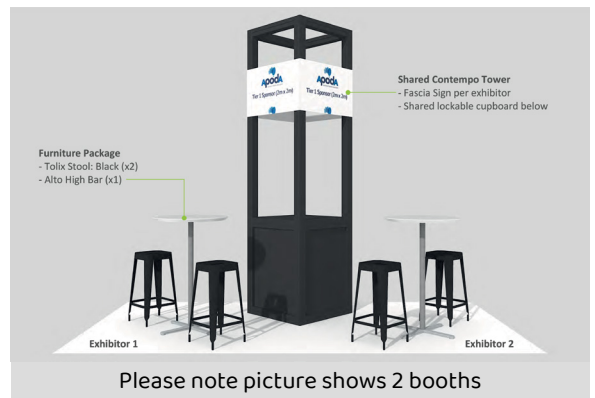
## Premium Booth \$22,500

- 6m x 6m
- Booth build (examples shown right)
- Raised floor
- Included graphics (artwork provided by exhibitor) on walling
- 1 x 55" LED TV
- 2 x Furniture package
- 1 x 10amp Power Connection
- Four (4) included Exhibitor registrations
- Four (4) invitations to the Welcome Functions (Wednesday & Thursday)
- 1 x 15 sec video (supplied by exhibitor) to be shown during Plenary Session



## Entry-level Exhibition Booth: \$2,950

- 1.5m x 1.5m space
- Black 80mm maxima structure,
- Furniture package (1 x Alto High Bar, 2 x Tolix stools),
- 1 x shared lockable storage cupboard,
- 2 x 4amp power connection.
- 1 included Exhibitor registration
- 1 x 15 sec video (supplied by exhibitor) to be shown during Plenary Session



Please note: Booths will include furniture and shelving. Unless indicated, provision of any additional equipment such as audiovisual equipment or ancillary items can be organised with the assigned booth builder.

## Promoting Trade at the Conference

A valuable addition to the benefits given to sponsors and exhibitors in 2025 will be an included promotional video (supplied by the sponsor/exhibitor) that will be shown during the Plenary Sessions as well as the exhibition hall.

See each package for specific details.



# Exhibition Details

Exhibitor bump in will be on Wednesday 25 June in time for the Welcome Reception, to be held in the exhibition hall that evening. An exhibition manual containing information on move-in and move-out times will be distributed to exhibitors and sponsors prior to the conference. Exhibitors will be required to provide a Certificate of Currency disclosing their insurance details.

Any exhibitors planning to construct their own booths must get pre-approval from APoDA in advance and submit detailed plans no less than 3 months prior to the conference.

No hanging fixtures will be permitted and no walling that unfairly restricts vision or free passage to neighbouring booths will be allowed.

**The exhibition will be open on the following days** with full catering for lunch as well as morning and afternoon teas to be situated within the exhibition hall.

(Times will be advised once the preliminary program has been drafted.)

- Wednesday 25 June (Evening)
- Thursday 26 June
- Friday 27 June
- Saturday 28 June

## Exhibition Manual

An Exhibition Manual will be distributed to all exhibitors three months prior to the exhibition. The manual will contain details on the online registration process for Exhibition Staff Passes as well as full conference logistics including the set-up/pack-out schedule and supplier contact details.

## Sponsor/Exhibitor Staff Passes

Sponsor and Exhibitor Staff Passes are included in each sponsorship package. Sponsors and exhibitors will receive access to an online portal in order to register staff. Additional passes may be purchased at \$950.00 per person and include:

- Attendance at the welcome function
- All refreshment breaks
- Access to the Conference App



# Exhibition Details

## Exhibition Floorplan

Please note the floor plan is subject to change. Contact APoDA for the latest floor plan.

Booths will be allocated based on sponsorship level then by date of application.

Whilst we endeavour to place organisations in their preferred space, we cannot guarantee booth placements.



# Booking Form

To confirm your sponsorship, please complete this form and return with your Certificate of Currency and payment to: APodA Events – [events@podiatry.org.au](mailto:events@podiatry.org.au). Please note full Terms & Conditions on the following page:

## Organisation Details

Organisation: \_\_\_\_\_ ABN: \_\_\_\_\_

Contact: \_\_\_\_\_ Telephone: \_\_\_\_\_

Mobile: \_\_\_\_\_ Address:

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsorship Requested

<input type="checkbox"/> Platinum Sponsor	SOLD	<input type="checkbox"/> Conference App	\$7,000
<input type="checkbox"/> Gold Sponsor	\$45,000	<input type="checkbox"/> Student Function	SOLD
<input type="checkbox"/> Silver Sponsor	\$27,500	<input type="checkbox"/> Workshop	\$7,000
<input type="checkbox"/> Bronze Sponsor	\$19,500	<input type="checkbox"/> Award Sponsor	\$_____
<input type="checkbox"/> Plenary Speaker	\$7,500	<input type="checkbox"/> Barista Zone	\$6,000
<input type="checkbox"/> Session Sponsor	\$5,000	<input type="checkbox"/> Catering Sponsor	\$3,000
<input type="checkbox"/> Welcome Function	\$12,000		

## Exhibition Requested      \$      No.      Booth Preference

<input type="checkbox"/> Premium	\$22,500	_____	1.____ 2.____ 3.____
<input type="checkbox"/> Elite	\$12,500	_____	1.____ 2.____ 3.____
<input type="checkbox"/> Standard	\$4,950	_____	1.____ 2.____ 3.____
<input type="checkbox"/> Entry Level	\$2,950	_____	1.____ 2.____ 3.____

Total Cost \$\_\_\_\_\_

Plus GST (10%) \$\_\_\_\_\_

Invoiceable Amount: \$\_\_\_\_\_

Please ensure the boxes below are ticked and a copy of your Certificate of Currency is attached.

I agree to the terms and conditions outlined in the APodA 2025 sponsorship offer including payment, cancellation policies, sponsorship conditions, unavoidable occurrences and any relevant changes to contact personnel. All sponsorship information will be sent to the contact person nominated on your booking form, unless authorised in writing due to a change in personnel.

I declare that I am authorised to make this commitment on behalf of my organisation.

Name: \_\_\_\_\_ Position: \_\_\_\_\_ Signature: \_\_\_\_\_

Click here to submit this form via email or print, scan and email to [events@podiatry.org.au](mailto:events@podiatry.org.au)

# Terms & Conditions



Australian • Podiatry  
**CONFERENCE**

1. Applications should be directed to the APodA Business Manager, Phil McShane at [events@podiatry.org.au](mailto:events@podiatry.org.au)
2. Invoices will be issued on receipt of application and due 30 days from invoice date.
3. A 25% deposit is required upon confirmation of your sponsorship item and/or exhibition booth. Payment in full is required by no later than 1 March 2025.
4. Failure to pay in full by 1 March may result in your sponsorship item or exhibition stand being released for sale.
5. Payment can be made by credit card (Mastercard, Visa or Amex only), cheque or EFT.
6. Refunds or discounts do not apply for facilities not used or required.
7. All amounts include 10% GST.
8. All cancellations must be advised in writing directly to APodA.
9. In the event of a cancellation of sponsorship or exhibition booth/s before 1 February 2025 a service fee of 10% (being a reasonable pre-estimate of administration costs incurred) shall apply and the balance of any monies paid shall be refunded.
10. Cancellations beyond this time may incur a fee of 50% of the value of sponsorship and/or exhibition.
11. In the event of cancellation after 1 April 2025, no refund of any monies paid will be made unless the sponsorship or booth (as appropriate) is "resold", in which event a service fee of 10% will apply with the balance of any monies then paid being refunded.
12. If your participation is affected by Covid restrictions, your sponsorship package or booth will be converted to a virtual package (if applicable) and the difference refunded.
13. If your booking cannot be converted to a virtual package then the package will be cancelled in full, and a 10% service fee would apply (being a reasonable pre-estimate of administration costs incurred) with balance refunded.
14. The APodA Conference Organising Committee reserve the right to amend the sponsorship program or tailor sponsorship packages to benefit the sponsor and/or the conference. Every effort will be made to maximise sponsor benefits as well as delegates' experiences.
15. The APodA Conference Organising Committee reserve the right to vary the quoted prices in accordance with any change to the legislated rate of the GST (currently 10%), which is applicable to all goods and services offered by the conference and exhibition. All prices in this document are inclusive of GST.
16. APodA reserves the right to decline applications based upon any association, direct or indirect, that does not uphold the objectives of the conference or is in conflict with the values of APodA.
17. No sponsor or exhibitor will be able to set up their exhibition booth or display until full payment and a booking form are received by APodA.
18. No sponsor or exhibitor shall assign, sublet or apportion the whole or any part.
19. Booth positions will be first allocated to the Platinum Partner, then in order of receipt of application. Please indicate booth preferences on the application form.
20. All exhibitors must be registered for the conference. Additional exhibitor registrations at a discounted price, can be purchased through the delegate registration form when available.
21. Should the exhibition floor plan require expansion or retraction, the Committee has the right to make the necessary changes.
22. Public Liability and Property Insurance: All exhibitors must ensure they have adequate insurance for public liability and property damage to cover their liability (if any). Exhibitors will be required to provide a copy of their PL insurance policy and Certificate of Currency to the Event Manager.

# Terms & Conditions



Australian • Podiatry  
**CONFERENCE**

23. **Liability:** The venue, APodA, the Program Committee, and the Conference Secretariat shall not be responsible for any loss, damage or injury that may occur to the exhibitor, exhibitor's employees (public or other) or property from any cause whatsoever prior, during and after the exhibition. The exhibitor, on contracting for space or an exhibition stand, expressly releases APodA, the Program Committee, and the Conference Secretariat, and the venue from, and agrees to indemnify same against, any and all claims for such direct and indirect loss, damage, or injury. Exhibitors shall indemnify and hold harmless the venue, APodA, the Program Committee, and the Conference Secretariat from all liability (damage, incident, or accident) which might ensue from any cause resulting or connected with the transportation, placing, removal or display of exhibits. Each exhibitor should secure insurance at their own cost and expense to cover their equipment, exhibits and display materials. It is the responsibility of all Exhibitors to ensure that they have adequate insurance.