



United for excellence

AUSTRALIAN PODIATRY BRISBANE - MEEANJIN
CONFERENCE 2023 22-24 JUNE

Community. Education. Purpose.

Post Show Report



Community. Education. Purpose

"Attending the APodA conference was an amazing opportunity to keep in touch with advances in the profession, celebrate those who are pushing the boundaries and taking podiatry to new heights, reconnect with colleagues young and old, and share the passion that is unique to the podiatry profession."

2023 delegate

Australian Podiatry Conference *at a glance*



"As a practicing podiatrist, I highly enjoyed attending the Australian Podiatry Conference. It's a game-changer for professional growth and patient care. The conference offers cutting-edge insights, networking with experts, and access to the latest technologies."

2023 delegate

The bi-annual Australian Podiatry Conference is Australia's largest gathering for the podiatry industry, attended by professionals from all over Australia and international presenters.

The theme for 2023 was 'United for Excellence – Community, Education, Purpose'; which directed important conversations about current practice standards and how these can be better informed by the latest research and improved by new technologies.

The Australian Podiatry Conference 2023 was highly successful with strong interest from delegates, exhibitors and sponsors to be involved.

965 Registered attendees
(in-person and virtually)

80 Exhibiting organisations

36 Presenters

Bringing the profession *together*

"An invaluable experience to learn, network and connect with industry professionals. I highly recommend membership with APodA for unlimited access to knowledge, support and a sense of community in podiatry."

2023 delegate



The Australian Podiatry Conference provides an opportunity for podiatry professionals to come together to network, connect directly with suppliers and learn from national and international leaders. The event delivers a customised program covering the big topics in podiatry including new research, trends and expected future outcomes.

Over 950 delegates attended the Conference which was a great result as the industry had not met on a national scale since 2019. The energy was electric with delegates eager to connect and learn about changes in the profession to better inform their practice and support patients.

Comprehensive program *delivering* on the big topics

In 2023, the program was filled with highly experienced presenters who are leaders within podiatry both here in Australia and around the globe. This led to a comprehensive program covering six important streams, including Exercise & Musculoskeletal, Business, Workforce & Education, Children & Adolescent Podiatry, Footwear, and Podiatric Medicine & Diagnosis.

"It's rare that we can glean such a variety of skills and knowledge at one event. It's a veritable one-stop-shop for networking & CPD."

2023 delegate



"This was my first time at a conference after 10 years of being a podiatrist. I wish I had attended one sooner. The depth and variety of education was outstanding. Everyone including world class presenters were so welcoming and happy to chat. I can't wait for the next one!"

2023 delegate

The Australian Podiatry Conference 2023 delivered:

six Keynote sessions

60+ Presentations and Workshops

20+ Hours of educational content

Australian Podiatry Conference 2023

keynotes



Opening Keynote

Dr Dinesh Palipana, Australian Doctor, Lawyer, Scientist and Disability Advocate

Should we consider colour when prescribing foot orthoses?

Ian Griffiths, Sports Podiatrist at Pure Sports Medicine and Lecturer in Sports & Exercise Medicine at the Queen Mary University of London

Peripheral arterial disease made easy for all podiatrists – Early detection, effective triage and enabling life-long management

Martin Fox, Vascular Podiatrist, Manchester University NHS Foundation trust, UK

Cultural capability in training and practice

Vivienne Chuter, Honorary Professor, School of Health Sciences, The University of Newcastle, and Professor James Charles, Director, First Peoples Health Unit, Griffith University

The patient experience of gout

Dr Sarah Stewart, Department of Podiatry, Auckland University of Technology, Auckland, New Zealand

Optimising performance and managing injury risks in runners: A wholistic approach from a sport club and coaching perspective

Dr Max R. Paquette, Associate Professor College of Health Sciences, University of Memphis

Australian Podiatry Conference 2023 *networking events*



"The conference was the most informative, yet fun experience. I learnt so much in two and a half days, and had so many great conversations with other podiatrists from other states and countries."

2023 delegate

The Australian Podiatry Conference provided ample opportunities for delegates, exhibitors, speakers and sponsors to connect, discuss the days' events and build valuable relationships.

The networking events included:

- Welcome Drinks
- Drinks in the Exhibition Hall
- Young Professionals Fiesta!
- Mizuno Run + Walk
- Bared Footwear Conference After Party
- On Running Run + Walk
- Sole Café

"A wonderful event, filled with opportunity to network and visit suppliers and exhibitors. Great speakers with excellent knowledge and ability to pass on information. Well worthwhile."

2023 delegate

Spreading the word

The Australian Podiatry Conference is promoted across multiple channels to a local Australian audience as well as New Zealand and South East Asia.

During the marketing campaign period, 17 newsletters were distributed to APodA's database promoting various aspects of the Conference and Exhibition including social events, speakers, sponsors and exhibitors.

Social media posts were developed for a 5-month period promoting the content that was shared in newsletters as well as sharing sponsor content.



85,000+

people were reached via APodA's Facebook, LinkedIn, Instagram and Twitter

259,300+

people were reached via our paid social media campaign

17

newsletters were sent to APodA's database of 5,000+ contacts

52%

was the average engagement rate for our newsletters

Australian Podiatry Conference 2023 *delegate insights*



APodA strives to provide delegates with a valuable, engaging experience that informs and inspires podiatry professionals.

92%

of delegates would recommend the Australian Podiatry Conference to colleagues*

81%

of delegates found the Podiatric Medicine and Diagnosis stream knowledgeable*

80%

of delegates found the Exercise & Musculoskeletal stream highly knowledgeable*

85%

of delegates said the length of the conference was right *

*Based on the 2023 post event delegate survey

Australian Podiatry Conference 2023

exhibitor & sponsor insights

"As a podiatrist coming back to the profession after some time away, the conference was a fantastic opportunity to connect with colleagues and make new connections, hear from experts in multiple areas and check in with trade advancements. I found the event an excellent opportunity to do all of this in one place!"

2023 delegate

The Australian Podiatry Conference is the largest gathering of podiatrists in Australia – making it the perfect place for organisations to speak directly to the profession and showcase their latest offerings.

The Exhibition included over 80 exhibitors, with many being first time attendees of the event. It is vital to the success of the Exhibition to showcase a large range of organisations working across podiatry and also business management.

93%

of exhibitors and sponsors were satisfied or extremely satisfied with the Australian Podiatry Conference*

*Based on the 2023 post event delegate survey



Australian Podiatry Conference 2023

sponsors

Platinum Partner

briggatemedicalcompany

Gold Sponsors



Bronze Sponsors



Supporting Sponsors



APoDA thanks our valued sponsors for their support.

Australian Podiatry Conference 2023

partnering organisations



Active Casual	DOLA Orthotics	Klouds Shoes	Propet
Advanced Pressure Mapping	Dominion Cross - Ascent Footwear	Licensed Socks and Apparel	Prosharp
Ahpra	Emily Braidwood	Lunula Laser	Queensland Orthotic Lab.
Algeos Australia	EMS	Mason Grogan	Rehacare
APERF	Enovis	Mizuno	Restorate Foot Cream
Asics	Fisiocrem	Modulign	SEPA
Australian College of Podiatry	Footmedics	Munro Footwear Group	Steigen
Bared Footwear	Footwork Podiatric Laboratory	Naboso	Strapit Medical
Bilby Shoes	Formlabs	Nail Lift	Summit Global
Biomechanix	Freeworld Australia	New Balance	SynxBody
BlastX	Freeze Sleeve	On-Running	Tasmanian Health Service
BMS Group	Global Footcare	OOFOS Recovery Footwear	Telic Footwear
BMS Insurance	Green Steps	OPC Health	TEQ
Briggate Medical Company	Heritage Lifestyle Australia - Altra	Orthotech Laboratory	The Athletes Foot
Brooks	Hoka One	Orthotics by Design	Ultimate Podiatrist
Cad Cam Orthotics	ICB Medical Distributors	Orthotiks	URGO Medical
Cliniko	Inlagring	Oz Health	UWA
Coloplast	iSun3D	Paromed	VALD
Crown Medical Orthotics	JPS Corporation	Plena Healthcare	Workwear Group
DBS Medical Supplies	K-Laser	Podcad Industries	Xelero
Doc Sols	King Gee	PodiMe	Ziera Shoes
		PodPlus Footwear	

Save the date

You're invited to
join us in 2025

We are looking forward to bringing the podiatry profession together to discuss new innovations and technologies that will be introduced between now and then; as well as continuing to foster important relationships between podiatrists, suppliers and other stakeholders.

Please save the date – 26 - 28 June 2025, Gold Coast, Queensland.

Want to discuss how you
can benefit from partnering
with APodA at future events?
Contact our events team at
events@podiatry.org.au

Join the Australian Podiatry Association to

Advance your career, Connect with your peers

If you would like to join APodA,
please view our membership
options and information here:

podiatry.org.au/membership-info/membership



www.podiatry.org.au

